

**EARLY CHILDHOOD
COALITIONS – MEDICAID
ENROLLMENT &
ADVOCACY PROJECT**



CENTER FOR CHILDREN, FAMILIES
AND WORKFORCE DEVELOPMENT

AGENDA

Introductions

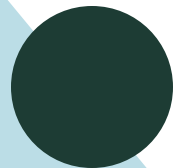
Project Overview

Logistics

Montana Primary Care Association

Montana Women Vote

Q&A





INTRODUCTIONS

- Name
- Location
- Role
- Organization
- What excites you most about this project?

PROJECT OVERVIEW

Context: More than 130,000 Montanans, including 17,000 children, have lost Medicaid coverage during the redetermination process.

Goal: Engage local early childhood coalitions to support Medicaid enrollment and advocacy efforts.

Timeline: June 1, 2024 – September 30, 2024

- \$2,500 payment upon execution of the contract
- \$2,500 payment upon receipt of the final report

LOGISTICS

Contracting

- Send name, email and phone number of fiscal contact at host organization to Cat LeMay
- Fiscal contact will receive an email invitation to Payment Works
- Contract will be created after Payment Works info is received

Invoicing

- You will **not** submit invoices
- First \$2,500 payment upon execution of contract
- Second \$2,500 payment upon receipt of final report

Allowable use of funds

- Funding can be used for **any purpose** that supports completion of deliverables and associated community goals

DELIVERABLES

Activity 1: Build community awareness of Medicaid enrollment needs and processes.

- By 6/30/2024, finalize the training date with the MPCA & inform the Center.
- By 8/31/2024, host a Medicaid enrollment training.

Activity 2: Improve storytelling for advocacy skills among coalition members and relevant stakeholders

- By 6/30/2024, finalize training date with MWV & inform the Center.
- By 8/31/2024, host a *Speak Truth to Power* training.

Activity 3: Develop a Medicaid enrollment and advocacy community-wide plan

- By 7/31/2024, send the planned process to the Center.
- By 9/15/2024, finalize the community-wide plan.

Activity 4: Complete a final report.

- By 9/30/2024, send your final report to the Center.



SUPPORTING ORGANIZATIONS

Center for
Children,
Families and
Workforce
Development

- Backbone support
- Contracting, invoicing, deliverable tracking
- Support materials:
 - Documentation sheets
 - Community-specific Medicaid data
 - Final report template
- As requested: Planning and facilitation support

Montana Primary
Care Association

- **Providing Assistance for Medicaid Enrollment** training
- Training planning support
- Training promotional materials
- Training facilitation

Montana Women
Vote

- **Speak Truth to Power** training
- Training planning support
- Training promotional materials
- Training facilitation

MONTANA PRIMARY CARE ASSOCIATION

Medicaid Application Training, Tips and Tricks

Designed for staff and volunteers at organizations who are new to helping people apply for Medicaid and HMK. Includes an overview of Medicaid programs in Montana, helpful guidance for managing Medicaid cases, and a live walk-through of an online Medicaid application scenario.

- 60-90 minutes
- Virtual, in-person, or hybrid training options available
- Any group size can participate in this training
- Good for community-based organizations and businesses that interact with Medicaid-eligible people and families
 - Health centers, food banks, childcare providers and school support staff, housing service providers, DV orgs, mental health providers, case managers, etc.

NEXT STEPS

COORDINATION

- Available for training between July 8th – August 31st
- Email Tierney directly at tstrandberg@mtpca.org or schedule a time for a phone or video call
- Cover Montana supports available to ECC mini grants:
 - Monthly webinars
 - Monthly office hours
 - 1:1 T/TA
 - Informational resources

PROMOTION

- MPCA can promote the training to existing network and partners in your county, including trained Assister and Navigator staff
- Can help plan and execute a community roundtable conversation to develop community enrollment and advocacy plan
- Have customizable outreach and enrollment materials available



MONTANA WOMEN VOTE

- Length of training
- In-person or virtual options
- Content of training
- Suggested audience for training (including size)
- When training should take place (contracts state they need to occur by 8/31/2024)
- How to coordinate the training with you
- Opportunities to facilitate both trainings in coordination with one another
- How to promote the training in their community
- How to document training (UM Center developed attendee tracking sheet for sites to use)
- What, if any, additional support/capacity you can provide



NEXT STEPS

- Complete contracting process
- Receive documentation sheets, Medicaid data one-pager, and final report template
- Coordinate trainings with MPCA & MWV



QUESTIONS?